The Geometry of Meaning: Analysing Text with Word Embeddings

Tomáš Musil, http://tomasm.cz/slides/embs

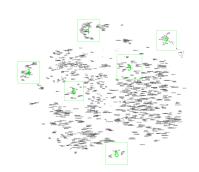
iii June 17, 2022





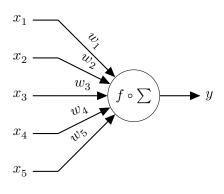
Osnova

Neural Networks and Word Embeddings Examples from Neural Networks Vector Arithmetic and Word2vec GloVe Applications in Humanities Structuralism



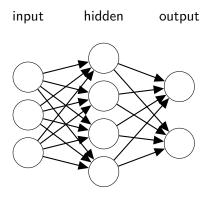
Neural Networks and Word Embeddings

Mathematical "neuron"

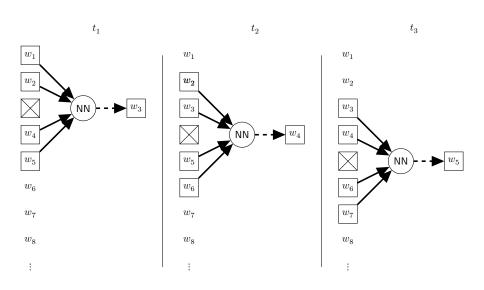


$$y = f(\sum_{i} w_{i} x_{i})$$

Simple Neural Network



Language model



Ordered Vocabulary

...

456. ovšem

457. protože

458. rovněž

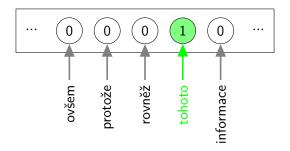
459. tohoto

460. informace

...

Numbers have order, we need vectors.

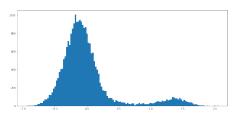
Vector Representions of Words



This is discreet, we need continuity.

Examples from Neural Networks

Word Embeddings in NMT: proper names

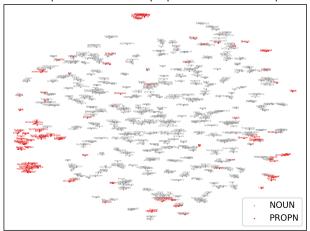


volant okně zátylek křeslem ostrůvek lucernu oknu lavičku krbem polštáři lahvičku psovi silnicí gauči ostrovem brzdu halou prostěradlo botou kočáru

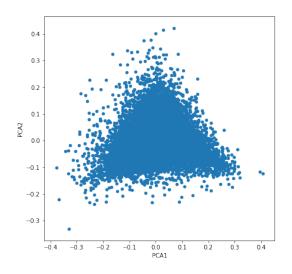
Newt Toranaga Paithan Bremen Baniči Blake Sadi Sacharóza Vanion Chronos Jaku Frigate Albert Culum Richards Duun Rozšafín Tynian Anheg Hawat

Proper Nouns

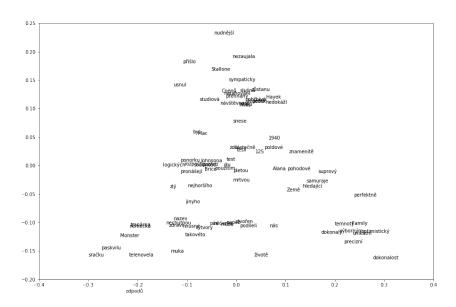
1 000 most frequent common and proper nouns in the Wikipedia model



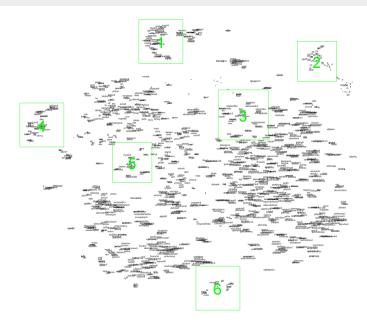
Word Embeddings in Sentiment



Word Embeddings in Sentiment



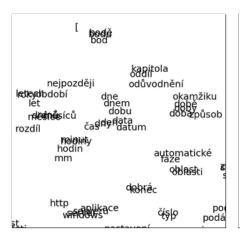
10/33

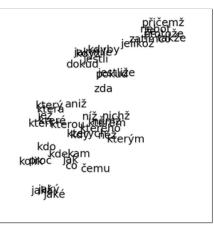


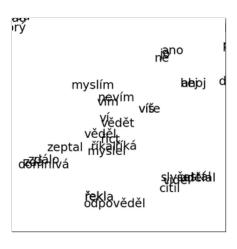
11/33

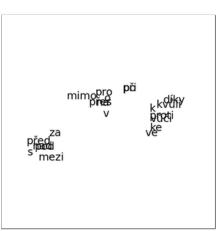


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31
úř
věst
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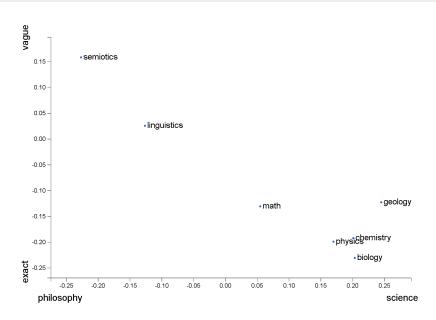








Vector Arithmetics of Meaning

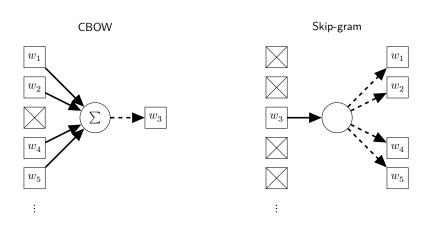


Interactive Analysis

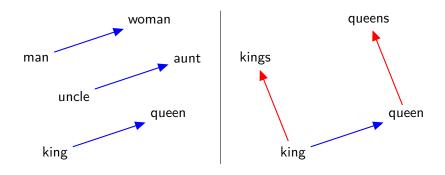
https://projector.tensorflow.org/

Vector Arithmetic and Word2vec

Word2vec Variants



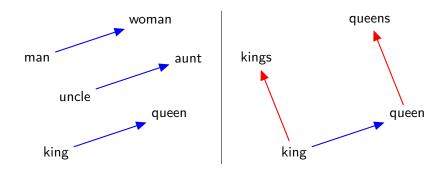
Word2vec



Tomas Mikolov, Wen-tau Yih, and Geoffrey Zweig. Linguistic regularities in continuous space word representations.

In HLT-NAACL, pages 746-751, 2013

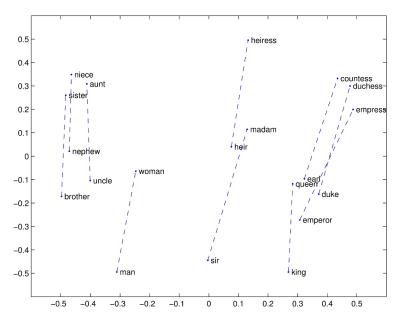
Word2vec

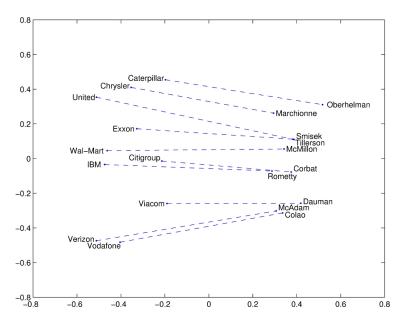


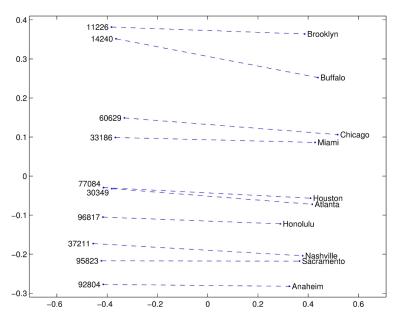
$$v_{king} - v_{man} + v_{woman} \approx v_{queen}$$

Tomas Mikolov, Wen-tau Yih, and Geoffrey Zweig. Linguistic regularities in continuous space word representations.

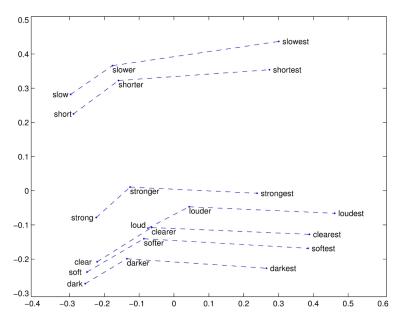
In HLT-NAACL, pages 746-751, 2013











Games with Word Embeddings

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https://semantle.com/
https://research.google.com/semantris/
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Applications in Humanities

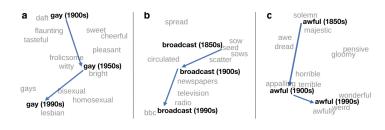
Gender Bias

Gender Bias in Word Embeddings.

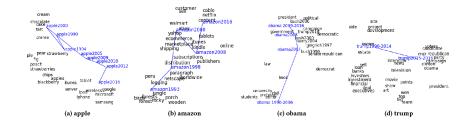


Man is to Computer Programmer as Woman is to Homemaker? Debiasing Word Embeddings Tolga Bolukbasi, Kai-Wei Chang, James Zou, Venkatesh Saligrama, and Adam Kalai, in NeurIPS, 2016.

Word Paths



Word Paths



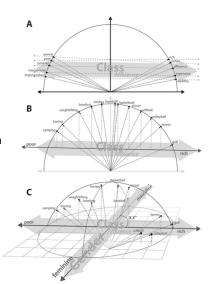
Polarization

We Don't Speak the Same Language: Interpreting Polarization through Machine Translation KhudaBukhsh, A.R., Sarkar, R., Kamlet, M.S., and Mitchell, T.M. (2021).

Category	Misaligned pairs				
Political entities	$\begin{array}{ll} \langle \texttt{democrats}, \texttt{republicans} \rangle, & \langle \texttt{nunes}, \texttt{schiff} \rangle, \\ \langle \texttt{dem}, \texttt{republican} \rangle, \langle \texttt{dnc}, \texttt{gop} \rangle, & \end{array}$				
	$\langle kushner, burisma \rangle$, $\langle gop, democrats \rangle$, $\langle flynn, hillary \rangle$				
News entities	$\begin{array}{ll} \langle \texttt{fox}, \texttt{cnn} \rangle, & \langle \texttt{hannity}, \texttt{cuomo} \rangle, & \langle \texttt{tapper}, \texttt{hannity} \rangle, \\ \langle \texttt{tucker}, \texttt{cuomo} \rangle & \end{array}$				
Derogatory	<pre>\langle trumptards, snowflakes\rangle, \langle (chump, trump\rangle, \langle liberals, libtards\rangle, \langle pelosi, pelousy\rangle, \langle obamas, obummer\rangle, \langle (cooper, giraffe\rangle, \langle biden, creep\rangle, \langle schitt\rangle, \langle barren \rangle in the composition of the compositio</pre>				
(Near) synonyms	$ \begin{array}{ll} \langle {\tt lmao, lol} \rangle, & \langle {\tt allegations, accusations} \rangle, \\ \langle {\tt puppet, stooge} \rangle, & \langle {\tt bs, bullshit} \rangle, \\ \langle {\tt potus, president} \rangle, \langle {\tt hahaha, lol} \rangle \end{array} $				
Spelling errors	\langle mueller, muller \rangle, \langle kavanaugh, cavanaugh \rangle, \langle hillary, hilary \rangle, \langle israel \rangle				
Ideological	<pre>(kkk, blm), (christianity, multiculturalism), (sham, impeachment), (antifa, nazi), (liberals, conservatives), (communism, nazism), (leftists, fascists), (liberalism, conservatism), (communists, nazis), (immigrants, illegals)</pre>				

Culture

The Geometry of Culture: Analyzing the Meanings of Class through Word Embeddings Kozlowski, Austin C., et al. (2019)



Programming Exercise

http://tomasm.cz/slides/embs

https://colab.research.google.com/drive/ 1AGa2Q-JSAcF4TLBc1lqUlAKaN2xV4QpB?usp=sharing

Structuralism

Structuralism

Syntagms Paradigms

(vertical)

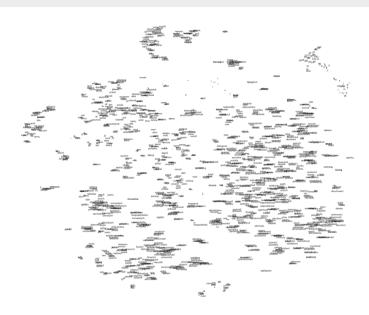
Their	tiger	stood	by	my	friend.
That	wolf	sat	over	your	tree.
The	dog	walked	on	the	floor.
Му	cat	bounced	under	Nicole's	mat.
Your	cow	jumped	above	Anthony's	fridge.

15

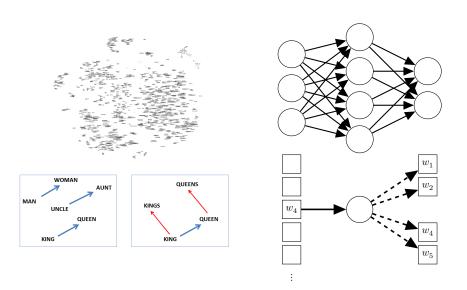
Structuralism

The elements of a structure have neither extrinsic designation, nor intrinsic signification. Then what is left? As Levi-Strauss recalls rigorously, they have nothing other than a sense: a sense which is necessarily and uniquely "positional".

- G. Deleuze, How do we recognize structuralism?



Thank you for your attention



References I

Tomas Mikolov, Wen-tau Yih, and Geoffrey Zweig. Linguistic regularities in continuous space word representations. In *HLT-NAACL*, pages 746–751, 2013.